Artwork specifications for Cards

If you are setting up your own artwork the following is how it should be set up and supplied for us to impose for print production.
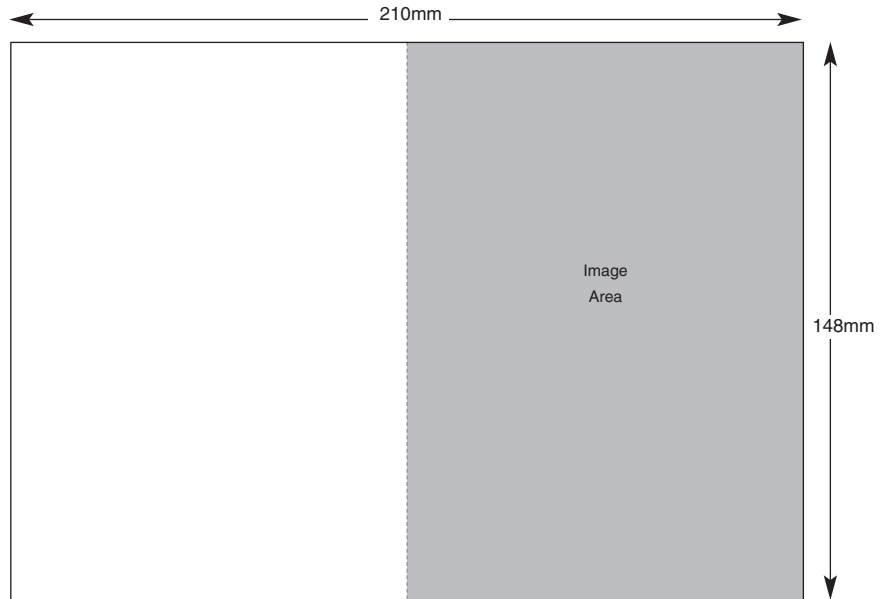
- All logos are to be supplied as **Adobe Illustrator eps** files.
- All photos are to be supplied as **Photoshop tif or eps at 300dpi.**
- Artwork file for printing with logo, text etc., to be supplied as **Adobe Illustrator eps** (no fonts all type as outlines).

THIS IS THE PREFERRED FORMAT

If card has tif or eps images and is too large to email in this format, a high resolurion (print quality) pdf file with fonts embedded is acceptable.

Note: Please ensure that all trim marks, registration marks are on the file supplied.

- **No other format is acceptable. If not supplied in correct format, your file will be returned and no work can be commenced until supplied as above.**
- If printing in single or spot colours please indicte PMS colours used.
- If 4 colour process printing ensure file is supplied in CMYK format.

210mm

148mm

Image
Area

Back Cover
This back cover can be left blank, or you may prefer to use this to announce a special offer.

Front Cover
You may use our images and text, or change both the graphic and wording.

210mm

148mm

Sachet of
Sunscreen
or
Hand & Face
Towelette
fixed here.

Inside front cover
You may use our images and text, on the sachet label and under the sachet.

Inside back cover
You may use our wording, or change the text to suit. You can also include your logo and we can print the card in your corporate colours.

Card setup shown at 50% of actual size.